## Marko, Lisa

From: Sent: To:	Gross, Randi Thursday, November 08, 2012 8:59 AM Marko, Lisa; Smith, Judi
Subject:	FW: Question on Summit Co. Judges Proposal
Summit Count Democration	c Party cancelled before start. The order did not run.
From: Morley, Renee Sent: Thursday, November To: Gross, Randi	er 08, 2012 8:58 AM
Subject: FW: Question or	n Summit Co. Judges Proposal
<b>Sent:</b> Wednesday, Octobe <b>To:</b> Morley, Renee	nailto:stephanie.foley@triadadv.com] er 31, 2012 2:42 PM Summit Co. Judges Proposal
We are going to have to doing it. I apologize. Stephanie	cancel that buy. I just got word from the party that they have changed their mind about
On Wed, Oct 31, 2012 a	at 2:03 PM, Morley, Renee < RMorley@woio.com > wrote:
Hi Stephanie,	
Are we going to be receivi	ing a check today for the order that you placed? Please advise.
Thank you!	
Renee Morley	
General Sales Manager	
WOIO & WUAB TV	
216-367-7216	
215-515-7152	



**From:** Stephanie Foley [mailto:<u>stephanie.foley@triadadv.com</u>]

Sent: Monday, October 29, 2012 11:49 AM

**To:** Morley, Renee **Cc:** Stephanie Foley

Subject: Question on Summit Co. Judges Proposal

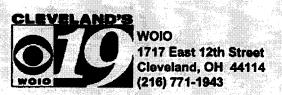
## Hi Renee,

The other stations are telling me that because of the way the disclaimer is on the spot for Summit Co Judges ad, it is considered an issue, not a candidate ad. How is that going to change the rates I have from you on the programs/times on the proposal I requested?

If they are different, will you please plug in the issue rate and resend it to me so I can see where we are.

Thanks, Stephanie

## CONTRACT



And:

**Triad Communications** 2006 Fourth Street Cuyahoga Falls, OH 44221-3210

	Contract / Re	vision	Alt Order i	<b>L</b>		
	843997	1				
Product						
Contract Dates 11/01/12 - 11/05/12	Estimate # 18114					
Advertiser Summit County Democ	cratic Party		Original Date 10/31/12	/ Revision / 10/31/12		
	Billing Cycle EOM/EOC	Billing Broad	Calendar cast	Cash/Trade Cash		
1	Station WOIO	2000 Add (1)	nt Executive WOIO/WUAB	Sales Office Cleveland Loca		
NIV	Special Hand Cash in Adva					
	Demographic Adults 18+					
$\mathcal{I}/$	IDB#	Advert	iser Code	Product Code		
	Agency Ref		Advertise	Ref		

Line Ch Start Date End Date Description  1 WOIO 11/01/12 11/02/12 Action News at 11p	Start/End Time Days 11-/135p	Length Week :30	Rate Type:	Spots Ame 2 \$6,0
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12TF 2	<u>Rate</u> \$3,000.00			
2 WOIO 11/05/12 11/05/12 Action News at 11p / Start Date End Date Weekdays Spots/Week	11-1135p Rate	:30	NM	1 \$3,00
Week: 11/05/12 11/11/12 M 1	\$3,000.00			

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	10/29/	12	-11	/05/12			3		\$9,	000.0	00		\$7,	650.	00
1	Totals	1					3		<b>\$</b> 9,	,00Q	00		\$7,	650.	00

Signature: Date:

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are randered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

**Summit County Democratic Party** 

Author: Renee Morley



Spotlen

Program

Time

WOIO

CPP/CPM

**ACTION NEWS AT 11** 

Mo-Fr 11:00p-11:35p WOIO Totals Proposal ID: Schedule Date: Spot Length(s): 18114 11/02/2012 - 11/06/2012 :30

Acct. Exec: Renee Morley
Phone #: 216-367-7216
FAX #: 216-515-7152
Email: rmorley@wolo.com

	28.65				10 GAS 1		Flight	Dates: 1	1/02/2012	-11/06/	2012	
ngth(s	) NO NO 2 5	DMA HH RTG	DMA P35+ RTG							W K	Rate Spots	
	0.436.40000	ibrat Soto Lit				- 45000000000000000000000000000000000000	. William of the	194		Company of		81
:30		5.3 \$566.04 un Dates:	4.9 \$612.24 02/05/1995-	12/31/2036						2 \$3,0	00.000 3	
36.500 pa.40000	2 1 /(000) /CPM:	15.9 \$566.04	14.7 \$612.24							\$9, Spts:	000,000	

(Net Cost \$9,090,000 C) gusto, What is the ?

General Summary ( DMA HH D.RTG )

Name	Spot	Cost	Grps	Imp(000) CPP	CPM Reach	Freq	an figure and the	- 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		100	
WOIO	3	\$9,000.00	15.9	240.9 \$566.04	1.000 (0) 4.000 (1)	1.2			-0.5	14/C	

Atophonie Foley